



HOSS

technical gear

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FOR IMMEDIATE RELEASE

Hoss Technical Gear Adds BTI and KHS Distributors

July 19, 2005 — Brea, Calif. Hoss Technical Gear has expanded its distribution to include Bicycle Technologies International (BTI) of Santa Fe, New Mexico and KHS Bicycles Inc. of Rancho Dominguez, California. With the addition of two experienced distributors, Hoss offers retailers flexible and convenient options for placing orders.

Hoss Technical Gear was created to offer the MTB enthusiast stylish, functional and affordable MTB apparel. Each member of the Hoss staff has more than 17 years of experience within the apparel industry.

For more information: www.hossmtb.com

Media Contact:

For review samples, questions or to request high resolution images.

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