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## FOR IMMEDIATE RELEASE

### Hoss Expands Ponderosa Shorts Plus Size Offerings

**Anaheim, Calif. (March 8th, 2007)** – Hoss Technical Gear announces really big news. In response to requests from customers and retailers, Hoss has expanded the color options available in the XXXL version of their popular Ponderosa baggy short. Previously, the XXXL shorts were only available in basic black. Hoss now stocks 9 color options of the Ponderosa, in sizes Small through XXXL. Hoss apparel is not just for big guys, but Hoss is proud to offer big guys a bigger selection.



#### Features & Benefits:

- 8 panel microfiber polyester outer shell is lightweight and durable
- 6 panel polyester/Spandex liner with CoolMax for moisture management and comfort
- CoolMax sanitized chamois with multi-level technology improves comfort by relieving the pressure points between body and saddle
- 7 pockets, including 2 side cargo pockets, 2 secure zipper pockets, 2 side hip pockets and a rear cargo style pocket
- Partial elastic waistband with extra secure belt and buckle for comfort and fit
- Rear stretch panel for comfort and flexibility
- Colors: Black, Grey, Dirt, Chinchilla, Olive, Navy, Taupe, Grey Camo, Chinchilla Camo
- Sizes: S / M / L / XL / XXL / XXL
- MSRP: \$49.95 (solid colors) \$54.95 (camo prints)

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